

# INNOVATIVE SOLUTIONS FOR ANIMALS

# VITAFYREN™ Biobased Acids





## **GLOBAL CHALLENGES**

As pressure on resources continues to increase, our planet's biocapacity is gradually shrinking. Because of the ever increasing gap between demand and supply of natural resources, we would need the equivalent of 1.7 Earths to meet our current needs.



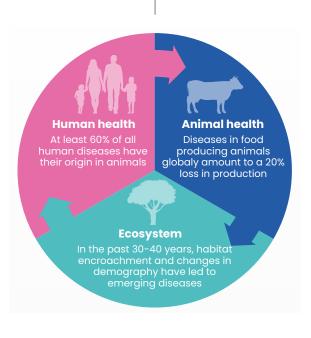
1.7 Earths to meet our resource needs

The global population keeps growing and should reach 11.2 billion people before the end of the century.

One of the consequences will be an increase in demand for food and more specifically food of animal origin.

billion people before the end of the century

drop in antibiotics use over 5 years, all species combined



Humans, animals and the health of our ecosystem are inevitably linked

Consumer habits are changing, and the desire for a healthy lifestyle - including organic and safe food - is becoming more and more of a priority.

This is driving the agricultural sector toward more sustainable operations. Meanwhile, governments are setting up regulatory frameworks that include restrictions on the use of antibiotics in animal feed.

Demand for increased animal well-being and performance, together with rising demand for high quality food, will fuel the development of feed additives.

### **AFYREN'S** COMMITMENTS

AFYREN'S 100% SEGREGATED\* BIOBASED ACIDS REDUCE CARBON FOOTPRINT BY 5 **COMPARED TO FOSSIL-BASED ACIDS\*\*:** 



- Natural and innovative fermentation process
- Local, renewable and sustainable resources
- Fully circular model

- Renewable by-products as feedstock
- No direct competition with human food

# By using AFYREN'S products, you

#### **CONTRIBUTE TO DE-FOSSILIZATION OF THE INDUSTRY**

- ... All while preserving natural resources and developing regional economy
- Local, safe and sustainable product procurement
- Low water consumption

- No additional land use
- No deforestation

# What do you get?

#### THE POSSIBILITY TO DEVELOP AND PROMOTE INNOVATIVE AND SUSTAINABLE PRODUCTS WITH ADDED VALUE

#### **REDUCED CARBON INTENSITY**

- GHG emissions reduction (scope 3)
- Improved product carbon footprint (PCF)

#### **ANSWERING THE MARKET'S DEMANDS**

- ▶ 100% biobased and segregated\*
- > Palm oil free

#### **POSITIVE BRAND IMAGE**

- Improved scores for environmental certifications
- Contribute to your CSR strategy

#### **EFFICIENT CHAIN OF CUSTODY**

- Traceable and transparent
- Limited dependency on crude oil market

Be part of a sustainable future

<sup>\*</sup>Norm for biobased products \*\*Based on the Life cycle assessment conducted by SPHERA 2018-2019, updated 2020 following ISO 14040/14044

### VITAFYREN™'S 100% BIOBASED

Organic acids are frequently used by the animal feed industry as direct ingredients for their properties of feed acidifiers, flavoring agents and preservative.

They are also building blocks to produce salts (ex: butyrate) and glycerol esters. Their functional properties play an important role in the gut balance of young animals and support the feed absorption. They help to improve the overall quality and safety of the animal feed products.

Short chain fatty acids, play a key role on gut microbiota modulation with, as a consequence, a positive impact on animal welfare. They can be part of alternative solutions to AMR and use of antibiotic in modern breeding.

### WHAT WE OFFER



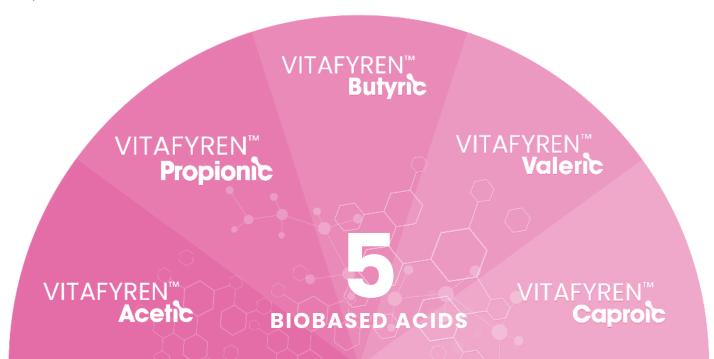
Reduced carbon footprint From natural fermentation Feed functionnal material



Preservation for feed, grains
Production of propionate salts
Preservation for feed materials

AFYREN has developed **VITAFYREN**™, a complete range of biobased organic acids dedicated to animal feed ingredients and feed materials. Direct use of **VITAFYREN**™ acid in feed and petfood industry contribute to the mitigation of the environmental impact of animal farming.

VITAFYREN™ acids are building blocks to produce derivatives for animal feed compounds like salts, coated salts, and glycerol esters, which are functionnal ingredients to improve gut balance for all species.





#### VITAFYREN™ Butyric acid is beneficial for gut balance

The global market for butyrate salts and butyrines in animal feed has been growing in recent years, mainly as a probiotic, to support gut balance for monogastrics. Also, using derivatives of pure Butyric acid has benefits in terms of odor and corrosiveness.

In 2017 EMA and EFSA issued a Joint Scientific Opinion on measures to reduce the need to use antimicrobial agents in animal husbandry in the European Union, and the resulting impacts on food safety (RONAFA).

In this opinion the medium chain fatty acids, including **butyric acid** were explored as compounds with well known properties to reduce the presence of certain pathogenic bacteria through acidification of the gut in piglets and poultry, when included in the diet.

The opinion highlights studies lead on organic acides included in animal farm diet which show a positive impact on prevalence reduction of pathogens such as Salmonella spp, Campylobacter.









Now, more than ever it is time to move forward together towards a sustainable, competitive, innovative industry, combining ecology and economy.

With its biomimetic process and its of range of seven 100% biobased acids, AFYREN is revolutionizing the world of chemistry, opening up a range of possibilities for innovation, new products and carbon footprint reduction.

JOIN THE AFYREN INITIATIVE AND SEIZE NEW OPPORTUNITIES FOR COMPETITIVENESS.





